

DOING BUSINESS IN OUR BACKYARD

DUBLIN BUSINESS BRIEF



General Business News & Information

2020 Holiday Shop Local Campaign



THIS YEAR, GIFT LOCAL
WITH THE
DUBLIN
HOLIDAY
DOZEN



Follow  DiscoverDublin for the holiday shop local gift guide

The City and the Dublin Chamber of Commerce are hosting a marketing campaign on the [Discover Dublin](#) Facebook page (a joint effort of the City and Chamber) that will feature 12 days of gift-giving ideas that can be purchased in Dublin. This

campaign, the Dublin Holiday Dozen, will run from December 2 through 13, 2020.

Businesses can download a free toolkit with ideas to promote their business as well as how to engage with the #DublinHolidayDozen marketing campaign on Facebook.

To access the toolkit, sign-up using this easy [online form](#).

For more information, please contact [Suzanne Iarla](#) in the City's Office of Economic Development or Chamber President/CEO, [Inge Houston](#).

Elegance at Dublin - Now Open!



[Elegance at Dublin](#), a new modern senior living community, recently opened at 7601 Amador Valley Boulevard (across from the Dublin Senior Center). Elegance at Dublin is a relaxed, upscale assisted living and memory care community offering 25,000 sq. ft. of indoor amenities, including a full-service restaurant, bistro and wine bar, fitness center, theatre, salon and spa, as well as outdoor patios and onsite parking.

For more information, visit the Elegance at Dublin [website](#).

Dublin's Small Business Emergency Microloan Program Assisted 100 Local Businesses

The City's Small Business Emergency Microloan Program was created in the Spring to assist in retaining local small businesses (primarily restaurants and retailers) that are experiencing severe negative impacts due to the COVID-19 pandemic. The

Program offered zero-interest, unsecured, forgivable short-term loans of up to \$10,000. Utilizing a combination of City funds and Coronavirus Aid, Relief, and Economic Security Act funds, the Program was able to provide microloans to 100 Dublin businesses (64 restaurants, 26 personal service/other and 10 retailers) totaling \$888,601 in funding.



For more information, visit the Program's [webpage](#).

Separate Recycling and Organics from Landfill Trash

Dublin businesses and multi-family properties (with five or more units) are now required by Alameda County to provide adequate on-site collection service for compostable materials (food scraps and food-soiled paper, etc.) as well as recyclable materials. Organics include compostable materials like food scraps, food-soiled paper and plant debris.



If you need help to comply with these new regulations, you can request help to set up or improve your site's organics and recycling program or help educate your employees in order to comply with the Mandatory Recycling Ordinance.

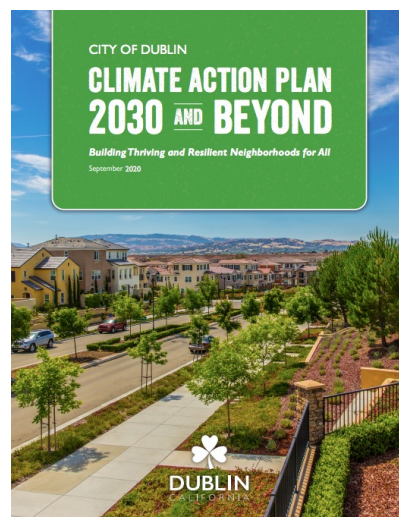
The Alameda County Waste Management Authority is offering free How-to-Guides, posters, container stickers as well as indoor green containers with lids to help make separating compostable materials easier.

Details about the requirements and an overview of the services and support materials are available [online](#) or by calling 510-891-6575.

Climate Action Plan 2030

The City is committed to reducing greenhouse gas (GHG) emissions and in September, the City Council adopted the Climate Action Plan 2030. The updated Plan establishes 22 measures to achieve greenhouse gas emissions reductions by 2030 and puts the City on the path to achieve carbon neutrality by 2045. The strategies to achieve these goals include:

- 100% Renewable and Carbon-Free Electricity
- Building Efficiency and Electrification
- Sustainable Mobility and Land Use
- Materials and Waste Management
- Municipal Leadership Measures



As the actions in this Plan are adopted, the Dublin community will benefit from cleaner air, more versatile and flexible transportation, new opportunities for

economic growth, reductions in localized flooding risks, and greater energy independence from fossil fuels.

For more information or to read the Plan, visit the City's [website](#).

Help us Paint the Town Green!

2021 St. Patrick's Day Celebration

Due to the ongoing COVID-19 pandemic, next year's annual St. Patrick's Day Celebration will be different than past years. We are currently working on the details for a citywide celebration to be held March 13 through 20 in various locations around town and we are excited to focus the celebration on the Dublin business community. We will share details in the new year about how you can get involved through themed shopping and dining experiences to bring customers to your business and partnership opportunities.

If your business is interested in getting involved with the 2021 St. Patrick's Day Celebration, please contact Lauren Marriott by [email](#) or by phone at 925-556-4508.

For more information, visit the City's [website](#) in the coming months.

Welcome New Businesses

The City of Dublin welcomes the following new businesses to the Dublin community.

- [Banfield Pet Hospital](#) recently expanded in Dublin and opened a stand-alone Veterinary Clinic in the Dublin Crossroads retail center located at 7100 Dublin Blvd. They also operate another clinic within PetSmart at the Fallon Gateway shopping center.
- [Lean Feast](#), a convenience-based, clean eating meal-prep restaurant specializing in freshly made meals customizable for any diet or restriction opened in November in the Dublin Corners retail center located at 4554 Dublin Blvd.

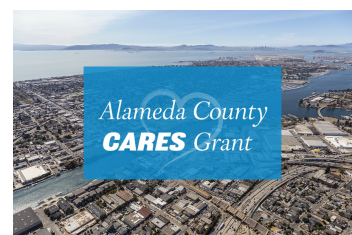


Online Events and Classes

The City's website includes a list of upcoming business events and classes, including many webinars to help businesses to recover from the impacts of the COVID-19 pandemic.

For more information, visit the City's online [calendar](#).

Reminder: Deadline to Apply for Alameda County CARES Grant is Monday, November 30 at 11:30 PM



Small businesses located in incorporated cities within Alameda County can apply to receive a one-time grant of up to \$5,000 through the Alameda County CARES Grant Program. The grant application is being administered by the East Bay Economic Development Alliance (East Bay EDA). Funds are limited and will be awarded to eligible businesses by a lottery system.

For full details on eligibility, use of funds, exclusions, etc. and to apply, visit the East Bay EDA's [website](#).

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

In addition to the COVID-19 [Business Impacts webpage](#), we have compiled a COVID-19 [Business Resource Guide](#) (PDF, last updated 9/3/2020). Be sure to also visit the City's [COVID-19 webpage](#) with up-to-date information and resources about the pandemic.

If you need assistance, Economic Development Staff are available via [email](#) or by calling 925-833-6650 during regular office hours. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via email, economic.development@dublin.ca.gov or by phone at (925) 833-6650.

General Information
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City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin

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